

# Grant Robert Wolz

1595 Spring Harbor Drive • Delray Beach, Florida  
Grant.Wolz@Gmail.com • (C) 305.509.2401

---

## Qualifications

Detail-oriented professional prepared to excel in the field of marketing and contribute to company objectives.

- ❖ **Brand Marketing:** Develop brand image through IMC marketing campaigns. Conduct research to verify target markets. Establish promotional plans and manage their execution. Work with and manage teams to prepare advertising documents and campaigns.
  - ❖ **Computer Skills:** Knowledge of HTML with ability to assist with and or manage website development teams. Experience with Windows and Macintosh based computer systems and software. Software highlights Microsoft Word, Excel, PowerPoint, Adobe Fireworks, Dreamweaver, Photoshop, and Illustrator. Prepare advertising copy and manage excel spreadsheets.
  - ❖ **Key Strengths:** Adept public speaker and presenter. Qualified and proven team leader. Self-starting analytical thinker with excellent organizational skills. Ability to work in fast paced stressful environment while still maintaining quality work and meeting deadlines.
- 

## Education

### **Bachelor of Science Degree in Marketing (2007)**

Florida Atlantic University, Boca Raton, Florida

### **Bachelor of Science Degree in International Business & Trade (2007)**

Florida Atlantic University, Boca Raton, Florida

---

## Relevant Experience

Majestic Mortgage, Boca Raton, Florida

### ***Administrative Assistant, 2006***

Assistant to office manager and vice president conducted CRM marketing through targeted mailings. Consulted with local advertising firm to help develop and plan a radio advertising campaign. Managed incoming calls and helped to maintain office environment. Helped maintain excel financial reports and employee databases.

General Motors Chevrolet, Boca Raton, Florida

### ***Student Marketing (Internship) Project Financial Director, 2006***

Conducted target market research through surveys and polling, developed promotional outline that fit the client's needs and budget, executed event promotional message through e-mail, print, buzz, and word-of-mouth marketing. Planned and hosted an on-campus event to promote Chevrolet brand and products to peers. Team directors invited to present project results to regional Chevrolet management in Georgia.

- ❖ Presented with Chevrolet Scholastic Achievement Award